



CHARLES COOLEY

Graphic & Web Designer

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EDUCATION

Art Institute of Austin (Graphic & Web Design BFA 2017)

Hendrickson High School (Class of 2013)

HONORS

Showcased on the Art Institute of Austin website 2017
<https://www.artinstitutes.edu/austin/gallery/student-work/charles-cooley>

Dean's list 2017, 2016, 2015

Honor list 2016, 2015, 2014

SKILLS

5+ years of Adobe product knowledge for Photoshop, Illustrator, Dreamweaver, Animate, After Effects, Audition, Premiere Pro, After Effects, & InDesign.

3+ years of web design & web languages HTML5, CSS, JavaScript, PHP, FTP, Ruby, MySQL.

10+ years of Microsoft application knowledge such as Word, PowerPoint, & Excel.

Developed multiple mock rebranding that includes logos, brochures, infographics, and a whole redesign that creates a new image for a group or company.

Worked on projects that involved incorporating sustainability into the design.

Experience with working in a team on a single or multiple project(s).

WORK EXPERIENCE

Web & Graphic Freelance Work 2017

Rebranding existing website with logo redesign, Creating an identity for a new business idea

Graphic Freelance 2015

Making a logo, banner, icon, & donation page for internet streamer

Assistant Work 2013

Copying papers, answering phones, & leaving messages

Hutto Cultural Festival Volunteer 2009

Provided food and water for event participants & handled money at event stands